

Registered Business Name _____

Date of Application _____

Do you conduct business under any other names? (Y/N) If yes, please list any current of past DBA(s). _____

Address _____

Primary Contact _____ Phone/email _____

City _____ State _____ Zip _____

Secondary Contact _____ Phone/email _____

Phone (including country code) _____ Fax or efax (including country code) _____

Business Email Address _____

Website _____

Retail:

Number of Retail Locations: _____

Average size of store(s) in square feet: _____

Do you sell online?: _____

Online store URL: _____

Annual Retail Sales Volume (USD \$): _____

Annual Online Sales Volume (USD \$): _____

Number of Employees: _____

Number of years in industry: _____

Number of Sales Representatives: _____

Current Number of Active Customers on File: _____

Number of Customer Service Representatives: _____

Number of Warehouses: _____

Into which countries do you actively market, sell, ship, distribute and/or attend conferences (Please list all that apply): _____

Please circle the category(s) that best describes your current product offering (Circle all that apply):

Bicycles

Bicycle Components

Baby Products

Outdoor Equipment

Sporting Goods

Other (Please describe): _____

Which brands of trailers does your company distribute? _____

How many trailer units do you sell per year? _____

Which brands of joggers/strollers does your company distribute? _____

How many units do you sell per year? _____

Marketing Efforts:

Do you produce a catalog? (If yes please return samples of your catalog and other printed promotional materials with this application) _____

Do you display at any tradeshows? If yes, please list and specify whether your display or attend: _____

Do you employ sales or marketing representatives who call customers? Please describe: _____

Trade References:

Please list three US based companies with whom you have done business in the last 12 months. Application will not be processed without this information.

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Name and Title: _____

Type of Business: _____ Account Number: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Name and Title: _____

Type of Business: _____ Account Number: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Name and Title: _____

Type of Business: _____ Account Number: _____

Financial References:

Please provide your banking reference locally and in the United States, if possible.

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Name and Title: _____

Type of Business: _____ Account Number: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact Name and Title: _____

Type of Business: _____ Account Number: _____

Thank you for completing this application. All information provided will be held in strict confidence.
Email: international@burley.com | Fax: 541.687.0436 | Phone: 800.423.8445